

Executive Registry
11-5659-1

22 JUN 1959

Ca
Mr. Philip W. Thayer, Dean
School of Advanced International
Studies of the Johns Hopkins
University
Conferences for Corporation
Executives
1900 Florida Avenue, N. W.
Washington 9, D. C.

Dear Phil:

Many thanks for your letter of 15 June enclosing the program for your next series of Conferences for Corporation Executives.

The program you have scheduled is most interesting and promises to be a highly stimulating one. In the event that I am able to get away from the office some time during one of the conferences, it will be a pleasure for me to join you. Your thoughtfulness in bringing this to my personal attention is indeed appreciated.

With kindest personal regards.

Sincerely,

MNHFB

Allan E. Dulles
Director

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Executive Registry

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Conferences for Corporation Executives



1906 FLORIDA AVENUE, N.W.

WASHINGTON 9, D.C. • ADAMS 4-2940

June 15, 1959

Mr. Allen W. Dulles
P. O. Box 1513
Main Post Office
Washington, D. C.

Dear Allen:

I am sending you the enclosed program for our next series of Conferences for Corporation Executives in order that you may have the dates well in advance. The preliminary agenda for each conference will be sent to you approximately one month prior to the meeting itself.

The School looks forward to welcoming you at these meetings, and we hope you may be able to attend some or all of them.

Sincerely yours,

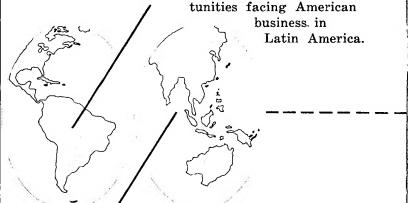
Philip W. Thayer
Dean

Enclosure

are a series of meetings designed specifically to meet the requirements of the executive with international interests — to encourage mutual understanding between business executives, labor leaders and government officials on matters affecting American business operations abroad. Organized in 1946 at Industry's suggestion, they have been planned each year to keep abreast of the executive development needs of the foreign trade and investment community.

9th and 10th February 1960

A review of the problems and opportunities facing American business in Latin America.



29th and 30th March 1960

A discussion of the potentials of an expanding private enterprise system for Free World economic growth.

Corporations represented at 1958-59 series of CONFERENCES FOR CORPORATION EXECUTIVES

Abbott Laboratories, C. A. • Aeron International Corp.
Alcoa Steamship Co. Inc. • Alva Chalmers International
Aluminum Co. of Canada, Ltd. • Aluminum Limited, Inc.
Aluminum Limited Sales, Inc. • Aluminum Secretariat, Ltd.
American Aircraft Corporation • American Can Company
American Eastern Corporation • American Export Lines, Inc.
American Express Company • American & Foreign Power Co.
American Hoechst Corporation • American Chemical Company
American Metal Climax, Inc. • American Motors Corp.
American Overseas Petroleum, Ltd. • American Smelting & Refining Co.
American States Power Association • American Telephone & Telegraph Co.
The Anaconda Company • Arabian American Oil Co.
The Arco International Corporation • George S. Armstrong & Sons, Inc.
Associated Equipment Importers, Inc. • Associated General Contractors of America
Bank of America • Boeing Airplane Co. • Alex Brown & Sons
The Budd Company • Burns & Roe, Inc. • Butler Pan American Co.
Gulf Oil Corporation • Gulf Refining Co., Inc. • Gulf Pipeline Co.
California Texas Oil Corp. • Campbell Soup Company
Celanese International Corp. • Chase Bell Company
Chase Manhattan Bank • The Chase National Bank
Chemical Cars Exchange Bank • Chicago Bridge & Iron Company
Chrysler Corp. • Columbia-Southern Chemical Corp.
Columbus Carbonic Acid & Chemical Company • Continental Corporation
Continental-Alfred Company, Inc. • Continental Oil Co. • Continental Ore Corp.
Corp. for Economic & Industrial Research • Corning Glass Works
Crown Zellerbach Corp. • Curtis, Mallet-Prentiss, Cos. & Mosle
Curtiss-Wright Corp. • Delta Line • John Deere International, S.A.
Diners Club International • Douglas Aircraft Company • DuPont Company
Douglas Aircraft Company, Inc. • Draper Corporation • Dresser Industries, Inc.
E. I. du Pont de Nemours & Co., Inc. • The Ewing Corp.
Exxon Corp. • Faribault Knitting Company • Feltex Corp.
The Economic Intelligence Unit • Engelhard Industries, Inc.
Export Corp. • Esso Tankers, Inc. • Fairbanks Morse & Co., Inc.
Ford Motor Company of Canada, Ltd. • The Foothills Company • France Actuelle
Gass, Bell & Associates • General Electric Company (Tempo)
General Foods Corporation • General Mills, Inc. • General Motors
The Gillette Co. • The B. F. Goodrich Co. • Goodyear International Corp.
W. R. Grace & Company • The Griffith Laboratories, Inc.
Guinness Beer Company • Gulf Oil Corporation • Gulf Pipeline Co.
Hanover Bank • H. J. Heinz Company • Hercules Powder Company
Hewitt-Robins Inc. • Home Products International, Ltd.
IBM Corporation • Illinois Bell Telephone Company • International A. A.
Inter-American Bar Association • International Finance Corp.
International General Electric Co. • International Harvester Co.
International Paper Company • International Telephone & Telegraph Co.
Johnson & Johnson International • Kemper Insurance • The Kendall Company
Kettner Brothers, Inc. • James Lawrence and Co. • Link Bell Company
Arthur Luehrs & Company • Lufthansa • Lykes Bros. Steamship Co., Inc.
The Lone Star Cement Corp. • Ludlow Manufacturing & Sales Co.
McGraw-Hill International Corp. • W. R. McLaughlin & Co.
Mack Trucks, Inc. • The Marine Midland Bank • The Merchant Trust Co.
Mine Safety Appliances Co. • Mobile Overseas Oil Co.
Monsanto Chemical Co. • J. P. Morgan & Co.
National Cash Register Company • National Broadcasting Co.
National Coffee Association • National Foreign Trade Council, Inc.
The National Supply Co., Inc. • Natural Rubber Bureau
The New York Stock Exchange • The Ohio State University
Owens-Corning Fiberglass Corp. • Pan American International Oil Co.
Pan American World Airways System • Petroleum Weekly
Pfizer International Corp. • Phillips Petroleum Company Corp.
Philadelphia National Bank • Phico International Corp.
Josiah B. Powers, Inc. • Radio Corporation of America • The Rand Corp.
Rosenblatt, Rosenthal & Co. • Republic Steel Corporation
Rockwell-Standard Corp. • Ross & Has Co. • Schenley Industries, Inc.
Scott Paper Co. • Sears, Roebuck & Co. • Sinclair Refining Co.
The Standard Oil Company of California • Standard Oil Company of New Jersey
Standard Oil Company of Ohio • Standard Oil Company of Pennsylvania
Superior Oil Co. • The Texas Company • The Texaco Co.
Tidewater Oil Co. • Time Life International
Todd Shipyards Corporation • United Aircraft International Co.
United Aircraft Export Corp. • United Engineers & Foundry Co.
United Fruit Company • United Mutual Life Assurance Co.
U.S. Steel Corporation • Universal Windings Co. • Vision Insurance Co.
The Washington Post • Washington Gas Light Company
Whirlpool Corp. • White Motor Co. • Whiting Machine Works
Witham International Limited

PROGRAM 1959-1960 HOTEL STATLER • WASHINGTON, D. C.

Conferences for Corporation Executives..

Conferences for Corporation Executives

6th and 7th October 1959

Conferences for Corporation Executives

An analysis of recent developments in the Middle East and of their effect on American business interests in the area.



15th and 16th December 1959

Conferences for Corporation Executives

A survey of recent changes and developments in Western Europe and of their impact on U. S. business operations.

Sponsored by the SCHOOL OF
ADVANCED INTERNATIONAL
STUDIES Johns Hopkins University

Among the 81 Speakers and Discussion Leaders in last year's program were:

DEAN ACHESON
Partner, Covington and Burling
WILLIAM BARLOW
President, Vision, Incorporated
MAHOMED ALI CURRIM CHAGLA
Indian Ambassador to the United States
JOSE R. CHIRIBOGA
Ecuadorian Ambassador to the United States
GENERAL J. LAWTON COLLINS (Ret.)
Director, Pfizer Corporation
THE EARL OF CROMER
Economic Minister, British Embassy
C. DOUGLAS DILLON
Undersecretary of State for Economic Affairs
JOHN F. KENNEDY
United States Senator from Massachusetts
FRANCIS A. B. KETTANEH
President, Kettaneh Brothers, Inc.
ALFRED H. VON KLEMPERER
Vice President, J. P. Morgan & Company
JAMES F. MCLOUD
Vice President & General Manager, Industrias Kaiser Argentina, S. A.
HANS J. MORGENTHAU
Research Associate, Washington Center of Foreign Policy Research
WALDEMAR A. NIELSEN
Associate Director, International Affairs Program, The Ford Foundation
JOHN B. O'CONNOR
President, Dresser Industries, Inc.
JOSHUA B. POWERS
President, Joshua B. Powers, Inc.
ROY R. RUBOTTOM, JR.
Assistant Secretary of State for Latin American Affairs, Department of State
HENRY B. SARGENT
President, American and Foreign Power Company
DANA ADAMS SCHMIDT
The New York Times
ROBERT SIEGEL
Director, Socony Mobil Oil Company

Each Conference Provides:

- ① Up-to-the-minute reviews of developments in critical geographic areas—presented off-the-record by outstanding business, government officials, and labor leaders.
- ② An opportunity for the executive to present his viewpoint on international issues to those officials who make our foreign policy.
- ③ An opportunity to discuss international trade and investment problems with other business executives.
- ④ Ample time for an informal interchange of ideas. Each talk is followed by discussion from the floor. Coffee breaks and a cocktail hour provide additional opportunities.

Each Conference is:

- ① Short enough to appeal to the busy executive. No Conference lasts more than two days.
- ② Limited in Attendance, in order to permit active participation.
- ③ Off-the-Record, so that participants will feel free to discuss mutual problems with candor.

Those who are invited:

The School and the Foundation welcome attendance at these Conferences by any executive with international interests. These fall into one of two categories:

- ① Representatives of Associated Companies, which support the work of the School of Advanced International Studies and its affiliated Foreign Service Educational Foundation, may attend free of charge and will receive priority on enrollment at those conferences where the demand exceeds attendance limitations.
- ② Representatives of companies which are not so associated are also welcome. For such individuals there is a charge of \$25 per person per day.

Advisory Council to The School of Advanced International Studies

Frank Altschul	Allen W. Dulles	George G. McGhee	Hobart A. Spalding
Frances P. Bolton	Milton S. Eisenhower	Samuel W. Meek	Lewis L. Strauss
William	Adrian S. Fisher	Paul H. Nitze,	Wayne C. Taylor
A. M. Burden	Christian A. Herter	Chairman	Philip W. Thayer
Edward B. Burling	William	Morehead Patterson	Philip H. Watts
C. Douglas Dillon	McC. Martin, Jr.	Helen P. Philbin	
	Elsa W. Mason	Winfield P. Riefler	

Comments from Participants

"Many of our people spoke particularly of the caliber of the people participating and also their presentations, the pertinence of the questions and the freedom of discussion. You are certainly to be commended for putting on such a fine program."

"The Conference seemed to me to be of unusually high quality. Not only were the speakers exceptionally good but the participants, in their questions during the meetings and in their discussions at the social interludes, displayed an awareness and frankness about the Middle Eastern problems—political, economic and social."

"I have seldom attended a more interesting series of meetings than those which you organized on the Challenge of Soviet Bloc Economic Expansion . . . I find myself wishing that some of the most effective recommendations, which were made by the speakers, could be worked into plans of positive action either by organized groups in private industry or by appropriate government agencies."

"You are to be complimented on the quality of these conferences and the fine way in which they are organized. I only wish I could attend all of them . . ."

"Those conferences that I have attended have been of a high standard of usefulness and timeliness and I hope they will be continued indefinitely."

"The recent seminar was an extremely well-handled and productive conference, and I think the School is to be complimented."

"Your organization and your selection of speakers was excellent and we are most grateful for the kind invitation."

"I found that the sessions held during the past two days were among the most stimulating sessions on this general topic that I have ever attended."